



PLAN FOR THE FUTURE

BLOOMINGDALE
PUBLIC LIBRARY



for learning . . . for life



INTRODUCTION

Connecting with Community

The areas served by the Bloomingdale Public Library have undergone significant changes demographically and economically since the implementation of the last planning cycle in 2005. An examination of data and projections from the 2007 Special Census, combined with feedback and information gathered directly from library patrons and members of the community from the 2009 Community Survey, served as the motivation for ongoing planning.

The long-range plan will be a “living” document and will be reviewed annually by the Library Director, Board of Trustees, and library staff. Our goal for this document is to continue fulfilling the library’s role as an entity that encourages development of reading and learning, digital skills and services, community cohesion, and civic values in Bloomingdale.

DIRECTOR'S MESSAGE

On behalf of the staff and board of the Bloomingdale Public Library, I'd like to thank many people – village officials and residents, and fellow staff and board members – who all have generously contributed to developing our plan for the future. We have a committed staff eager to implement your ideas for the library's continued success.

Knowledge, skills, and information are becoming more important to our lives economically, socially, and as citizens. Similarly, the library has a central role to play to ensure access to the resources, information, and knowledge our community needs. This plan will help us build awareness with realistic budgeting of resources and time, clear and reasonable goals, and the continued involvement of our residents.

I look forward to the coming years with enthusiasm and commitment, and hope you'll join me as we embark on our journey into the future.

Timothy Jarzemsky
Library Director



COMMUNITY PROFILE

Bloomingtondale, IL

Founded as an agricultural community in 1833 by the Meacham brothers, the Village of Bloomingtondale has experienced tremendous residential growth and economic development while maintaining its country charm and village heritage. Situated just 28 miles west of metropolitan Chicago, Bloomingtondale's nearly 23,000 residents appreciate an unhurried lifestyle in a community of open spaces and carefully integrated retail and commercial development.

Combined with educational, cultural, and entertainment choices, village residents enjoy truly "the best of all worlds."

Bloomingtondale residents come to expect superior quality of life with a strong focus on family values, responsible local government, and active cultural and educational systems. A vision for the community includes development of the Old Town area, meeting the needs of a culturally-rich community, expanding services to our non-English speaking residents, and creating teen-specific educational and recreational activities.

The Bloomingtondale Public Library, as the cornerstone of the community, plays a vital role in the Village's ambitious plans. We provide an intellectual sanctuary where residents can access a broad spectrum of ideas and materials that reflect diverse points of view. The long-range plan includes the means to promote individual enlightenment, community enrichment, and economic vitality throughout Bloomingtondale.

Bloomingtondale prides itself on this spirit of community, and for our exemplary volunteerism and involvement. These qualities shine through each year during activities such as Family Fest, Septemberfest, and the many holiday programs provided by the library. It is our hope that all village residents will join together at celebrations and festivities that reinforce our sense of community.



GROWTH WITH PRIDE

Population: 22,854

Area: 6.81 square miles

Households: 8, 736

Average home value: \$323,400

Median Income: \$74,028

Per capita income: \$36,946

Median resident age: 42.1

Residents with high school diploma: 91.5%

Residents with bachelor's degrees: 36.3%

Source: "American Community Survey(ACS): 3-year Estimates: 2006-2008"
U.S. Census Bureau 2000
2007 Special Census, Village of Bloomingdale



VOLUNTEERISM

Friends of the Library

The Friends of the Bloomingdale Public Library is a 35 year-old non-profit organization dedicated to fostering the community's love for reading and supporting the Library's mission. The group hosts a number of annual fundraising events as part of their service to the Library.

VolunTeens

The library has a history of encouraging civic responsibility among local teens. Through our VolunTeen program young adults gain valuable work experience and can earn community service hours assisting the Youth Services Staff.

YOUR LIBRARY

Creating a Sanctuary for our Residents

The Bloomingdale Public Library has a rich history of progressive thinking and community involvement. Since 35 years ago when the library opened in two mobile classrooms to today's impressive 35,000 square-foot, state-of-the-art facility, the residents of Bloomingdale have been instrumental in improving and expanding library services.

With financial support, professional development, and time commitments, Bloomingdale's library has evolved to a staff of 61 providing services 68 hours each week. We have 31 patron computers, 12 training computers, and 6 Online Public Access Catalog (OPAC) computers, which gives users direct access to our holdings as well as the holdings of seven area libraries.

The library is also a full-service information and activities center that features four meeting rooms that may be reserved for public use. The main level features a comfortable seating area, a quiet study room, a teen area, and a local history room.

The lower level children's library is a hub of activity with story times, programs, and special activities scheduled throughout the year. Setting the Bloomingdale Public Library apart from other public libraries is our unique service that offers residents a number of exciting recreational events throughout the year.

As the needs of the residents change and grow, the library will remain an integral part of the Bloomingdale community. The Board of Trustees, Library Director, and staff are committed to monitoring and balancing the needs of the community so the Library continues to flourish and be relevant today and long into the future.

OUR PURPOSE

Mission Statement

The mission of the Bloomingdale Public Library is to provide access to high-interest, high-demand informational, educational, cultural, and recreational library materials and services in a variety of formats and technologies; to stimulate a desire to learn in young children and encourage lifelong learning for all ages; and to be responsive to the public library needs of the community with useful and timely access to knowledge, information, and resources.

Library Vision

The Bloomingdale Public Library is more than just a place to check out books. It is a reflection of our community, a mirror into the diversity and quality of life we enjoy. The library is a welcoming community space for formal and informal learning. It is a place for preserving our history and embracing our future. It is a place for teaching young children a love for the pure enjoyment in reading and encouraging our elders to share their knowledge and enrich their lives with a life time of learning. Our vision for the future is to open the door and open new horizons, exposing this world of imagination and knowledge for all of Bloomingdale.

Library Brand

A new logo was developed in 2009 to promote instant public recognition and support of the Library. The logo's dragonfly image reflects the Library's commitment to promoting and supporting learning, building community and enriching lives.

BLOOMINGDALE PUBLIC LIBRARY HISTORY

Late 1960's

Bloomingdale mayor and residents define need for library. Village board passes resolution establishing library Study and Advisory Committee

1973

Committee determines Bloomingdale citizens will support a public library.



January 1974

"Friends of the Library" established.

Fall 1974

Campanelli Builders donates land for building. Two mobile classrooms with 1,600 square feet usable space set up at Bloomingdale Road and Fairfield Way.

June 1974

Library Board elected and referendum passed allowing the board to establish tax rate for collection toward library funding.

OUR ASPIRATIONS

Enriching Lives for the Future

As a community information and activities center, the library serves as the hub for educating, entertaining, and challenging residents to make learning a habit for life. Our plan for the future maximizes our assets and solidifies our standing in the community.

Through careful and thorough analysis, presentation, dissemination, and discussion of data from committee and focus group recommendations, the Bloomingdale Public Library identifies these four broad, long-range service goals:

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- ◆ **Foster intellectual dialogue and promote lifelong learning opportunities**
 - ◆ **Develop cultural literacy suited to our diverse village population**
 - ◆ **Focus on information literacy and business and career services**
 - ◆ **Embrace community relations and expand outreach efforts**
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These goals will be considered as the library makes strategic decisions related to budgeting, hiring, planning, procuring materials, and other operational issues. Particular emphasis will be given to the following supporting elements of our goals.

June 1975

Library opens with staff of three, 30 volunteers and collection of 4,500 books.

Winter 1975

Bloomingdale Public Library selected "All Star Library" by Illinois Library Association.





February 1978

Referendum to expand library services fails.

September 1980

Voters approve referendum for new 1.25 million library building.

July 1982

NEW LIBRARY OPENS!

GOAL 1

Foster intellectual dialogue and promote lifelong learning opportunities

Accessible Information

- Serve all Bloomingdale residents by providing unfettered access to information
- Maintain databases covering a variety of topics available at the library and remotely

Adult and Children's Reference Services

- Provide services in person, by telephone, via email, and virtual real-time chat

Book Clubs

- Offer book clubs for all ages

Clubs

- Provide meeting space for nonprofits, cultural clubs and ESL groups
- Support formal learning by developing school cooperation, homework support, computer classes and test proctoring

Non-fiction

- Keep collection relevant and up-to-date

Programs

- Develop innovative programs for adults, teens, and children

Teen Programs

- Continue teen initiatives for youth ages 12-20

June 1985

Library grows to staff of 18, open 61 hours each week, and offers 35,000 volumes with expanded services including audio and visual, magazines, puzzles, and maps.

December 1986

Library board embarks on series of studies for improved library services.

November 1994

Voters approve referendum for \$3.6 million in bonds to expand library materials, space and services.

GOAL 2

Develop cultural literacy suited to our diverse village population

Targeted Programming

- Design programs and services to target largest age group, 33-55 years old, making up 33% of Bloomingdale residents as identified in the 2007 Special Census data
- Expand world language collection to mirror Bloomingdale's diverse population
- Provide support for community book groups

Collection Development

- Expand DVD collection, including foreign language films
- Expand digital collection, including e-books, downloadable audio-books, and digital photo collection

Staff Development

- Promote Reader's Advisory services to promote cultural literacy
- Develop staff areas of expertise

Teen Services

- Purchase teen-centric music, magazines, and materials
- Maintain physical space for teens
- Create teen-specific programs

December 1996

Remodeled library completed with additional space and third-floor mezzanine showcasing historical displays and files.



September 2004

Bloomingdale Public Library, with 35,000 square feet, has staff of 61 and provides 68 hours weekly service.

GOAL 3

Focus on information literacy and business and career services

Bridge Digital Divide

- Share knowledge and appreciation of technology
- Encourage use of information technology
- Offer a variety of computer classes for all levels

Business Development

- Develop programs featuring career and business topics
- Advertise the availability of business-oriented databases and materials remotely and in house
- Network with local businesses via meetings, associations and on-site visits

Remote Access

- Promote the availability of off-site services such as accessing the library catalog, virtually chatting with a librarian, placing item holds, and using databases

Source Verification

- Offer access to authoritative research and assist patrons seeking source validation

Vocational and Career Support

- Provide information and guidance for teens and adults seeking employment and career information

June 2005

Bloomington Public Library celebrates 30 years! Mayor Robert Iden presents proclamation honoring the Library's service to the community.

May 2006 - Oct. 2007

Interior remodel is complete with new ergonomic seating for patrons, signage and shelving. A new teen area is incorporated in the layout.



GOAL 4 Embrace community relations and expand outreach efforts

Local Business Partnerships

- Provide classes and programs of interest to the business community
- Build local partnerships to maximize services offered to our patrons

Community Involvement

- Continue developing support between Library and residents
- Tap into patron's expertise and talents that could contribute to Library programming

Government and Public Services Collaboration

- Work with all Village Departments and Services to expand resources and establish unity and cooperation

Public Relations

- Create materials to market and promote library services, programs, and collections

February 2007

Special Census Data was collected in Bloomingdale showing a 5% population growth.

May 2009

A comprehensive survey was distributed to the Bloomingdale community asking residents to rate library services. Over 70% reported a high satisfaction with library services.

May 2010

Library visits top 225,935, a 9% increase from May 2009, while the number of items circulating is 348,783 a 13% increase from last year

FORWARD THINKING

We are dedicated to meeting the expectations established by the Community Long-Range Planning Committee as we believe these goals enhance our effectiveness in serving village residents.

One of the triggers of a desire for lifelong learning comes from the simple pleasure of reading, which the Bloomingdale Public Library helps to foster.

Learning must be a habit for life, not something that happens at certain points in our lives. Our commitment to learning includes community involvement and public input to library services and programs. Together we provide an environment for learning, enlightenment, and recreation for all of Bloomingdale.



“I have been a patron since this library was a ‘trailer.’ I am VERY proud of the growth. I can and have relied on the helpful and courteous staff.”

“My library is great! I use a computer every day at the library. I check out books and magazines. I print my boarding pass when I travel. I make copies and write letters on the computer. Sometimes I use other services. I have taken classes. It is great for me.”

“The programs here at our library are a significant part of my children’s development and knowledge.”

“I am 62-years-old and my best recollections are of my Friday nights when my mother took us to the library when I was a child.”



OUR LEADERS

Library Director

Tim Jarzemsky

Board of Trustees

Bonni Rothbaum

President

LeRoy Gaertner

Vice-President

David Strutzel

Treasurer

Milton Clark

Secretary

Kelly Mallozzi

Trustee

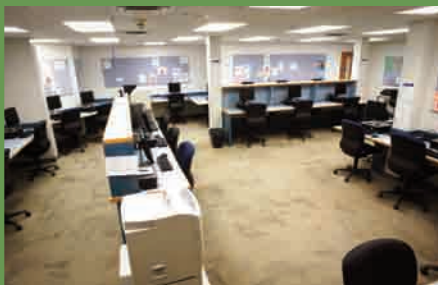
Kim Paprocki

Trustee

Linda Szramiak

Trustee







BLOOMINGDALE
PUBLIC LIBRARY 
for learning . . . for life

Bloomington Public Library

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Bloomington, IL 60108

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F: 630.529.3243

bdref@mybpl.org

www.mybpl.org

Hours:

Monday thru Thursday: 9:00 a.m. - 9:00 p.m.

Friday and Saturday: 9:00 a.m. - 5:00 p.m.

Sunday: 1:00 - 5:00 p.m.

(Closed Sundays mid-May to mid-September
and other major holidays)